

Surpassing Expectations December 2007

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KY EXCEL Announces New Members

Seasons Greetings! As the year winds down, KY EXCEL continues to experience strong membership growth. More importantly, because of these members' dedication, new voluntary environmental projects are being initiated every day. There are now 124 active memberships in KY EXCEL. These members have engaged in nearly 400 voluntary projects to improve Kentucky's environment. KY EXCEL would like to welcome the following members that joined over the last six weeks.

Hanson Aggregates Midwest Inc. (Leader members) – Three Hanson Aggregates Midwest Inc. locations became KY EXCEL members. These facilities are located in Lawrenceburg, Russellville and Stab. They will be recycling fluorescent light bulbs, tires and scrap metal.

Kentucky Department for Environmental Protection, Division of **Enforcement (Advocate member)** – KY EXCEL is pleased to welcome the first organizational unit from our parent agency to join KY EXCEL. The Division of Enforcement has committed to holding environmental training sessions in Frankfort-area high schools and middle schools to raise awareness about agency issues, as well as emphasize the importance of taking care of Kentucky's environment.

Gallery NuLu LLC (Advocate member) – This contemporary art gallery, located in Louisville, is currently renovating its new location. Its KY EXCEL project is to renovate the gallery's new space and design it with environmentally beneficial features, such as salvaged lumber, a green roof, solar panels and geothermal heating. Gallery NuLu hopes to obtain LEED Gold Certification for this new space.

Tokico (USA) Inc. (Partner member) – This Berea manufacturer will be sponsoring efforts to restore portions of Muddy Creek in Madison County as part of the Central Kentucky Grasslands Conservation Project.

Trim Masters Inc. (Master members) – Four Trim Masters Inc. locations became KY EXCEL members. These facilities are located in Bardstown, Harrodsburg, Leitchfield and Nicholasville. They will be participating in a landfill reduction initiative; reducing hazardous waste

New Members, continued...

generation; replacing existing lights with a less hazardous, more efficient type; and recycling universal waste, electronic scrap and aluminum cans.

Bessler's U-Pull & Save (Partner member)

 Located in Hebron, this automobile recycling business is implementing a mercury switch removal and recycling program to ensure that mercury is not released into the environment.

Dow Corning Corporation (Master member) – This Carrollton manufacturer has voluntarily committed to "Project Comfort," which provides energy audits and repairs to help qualifying seniors prepare for the winter months. In addition, support will be provided to Carroll County emergency management by providing back-up service, purchasing and distributing weather radios, funding the county emergency notification system and educating the public about "Shelter In Place." The facility will be doing research and development regarding distillation waste reduction and rerouting it for plant reuse. Also, support will be provided for the Four Mile Outdoor Classroom, which is over 200 acres and includes a walking trail and wooded area.

Bluegrass PRIDE Seeking Barrels for Rainwater

Bluegrass PRIDE, a KY EXCEL Advocate member, recently sent us an interesting request. During the last few years, a Winchester company has been donating used plastic barrels to Bluegrass PRIDE, which the organization used to collect rainwater. This partnership kept the barrels from becoming a waste and saved Bluegrass PRIDE money.

Recently, the Winchester company began using disposable plastic liners in the barrels and, as a result, they are now able to reuse the barrels. While this is good for the facility, it has affected

Bluegrass PRIDE because the facility no longer has used barrels available to donate to the organization.

Perhaps you can help. If you have or know of anyone that has used, food-grade, plastic, 55-gallon barrels, Bluegrass PRIDE would be interested in hearing from you. They need about 20 immediately and could use 20 to 30 more throughout the year. If you think you can help, please contact Amy Sohner, the executive director of Bluegrass PRIDE, at 859-266-1572 or by e-mail at Amy@KentuckyPRIDE.com.

KPPC Receives WEL Award

Congratulations to the Kentucky Pollution Prevention Center, a KY EXCEL Advocate member, for receiving a Water Efficiency Leader Award from the U.S. EPA in the nongovernmental organization category. The center was given this award for its efforts to work with industries and, in particular, the metal industry to conserve water. The Kentucky Pollution Prevention Center is one of six entities receiving an award this year. Winners were chosen by a panel of national water experts based on three criteria: leadership, innovation and water saved.

KY EXCEL News

<u>Cheryl Taylor Named Lexington's</u> Environmental Commissioner

On Nov. 15, Lexington Mayor Jim Newberry named Cheryl Taylor as the city's first commissioner of Environmental Quality. Cheryl has been commissioner of the Department for Environmental Protection over the last year and was one of the principal architects of KY EXCEL. In her new position, Cheryl will be responsible for the oversight of all of Fayette County's

Cheryl Taylor, continued...

environmental issues, such as sewers, solid waste, air and water quality.

Cheryl has been a strong advocate for KY EXCEL and has been instrumental in its continued success. Her professional commitment to KY EXCEL became personal when her family became a KY EXCEL Advocate member in 2006 and increased the recycling rates in their Lexington subdivision. Cheryl will now be a key figure in Lexington's government system, which is a KY EXCEL Leader member. This will give her a great opportunity to continue the KY EXCEL tradition she has championed throughout Kentucky and apply it at a local level.

KY EXCEL wishes Cheryl the best and thanks her for her energetic spirit to recognize and encourage voluntary environmental improvements and establish positive public-private partnerships. KY EXCEL and all of our members look forward to continue working with Cheryl in her new capacity.

Project Reports

There are a handful of project reports that we are still waiting on from some of our members. If you received notification from KY EXCEL that your project reports were due and you haven't had time to submit them to us, please give us a call to let us know when we can expect them. In the next newsletter, KY EXCEL would like to post information about the environmental results that we are seeing as a result of your actions. The more complete our data is, the more we will be able to celebrate your achievements. Also, don't forget that when you submit your project report forms, this is also the time for you to send in new projects for the coming year.

If you need a new copy of either the project reporting form or the voluntary project proposal form, you can find both on the KY EXCEL Web site at www.kyexcel.ky.gov.

KY EXCEL Forms Updated

Thanks to feedback from KY EXCEL members, the program has updated its forms to make them easier to use and facilitate complete submittals. In addition to revising the membership application, KY EXCEL has also created a voluntary project proposal form to help members submit their voluntary projects and a project reporting form that members will use to submit their project results. All of these forms can be accessed on the KY EXCEL Web site at www.kyexcel.ky.gov.

News & Upcoming Events

EQC Seeks Environmental Award Nominees

The Environmental Quality Commission is seeking nominations for its 2008 Earth Day award ceremony. This is an excellent opportunity for KY EXCEL members to be recognized for their ongoing efforts to voluntarily improve Kentucky's environment. Any individual or entity that has displayed an outstanding commitment to Kentucky's environment is eligible. The nomination form can be found on the commission's Web site at www.eqc.ky.gov. This site also contains information on previous years' award winners. The deadline for nomination receipt is Dec. 14, 2007. The EQC awards ceremony will be held on April 18 at Berry Hill Mansion in Frankfort.

2008 Presidential Green Chemistry Challenge Awards

EPA is accepting nominations for the 2008 Presidential Green Chemistry Challenge Awards. These awards recognize innovative chemical technologies that incorporate green chemistry into chemical design, manufacture and use and that have broad applications in industry. Nominated technologies should reduce or eliminate the use or generation of hazardous substances from a chemical product or process. Any individual, group or organization, both nonprofit and for-profit, including academia and industry, may nominate a green chemistry technology for these awards. Self-nominations are welcome and expected. Nominations must be sent no later than Dec. 31, 2007, to be eligible for the 2008 awards, which will be presented at the National Academy of Sciences in Washington, D.C., in June 2008. For more information, see

http://www.epa.gov/greenchemistry/pubs/pgcc/howto/html.

Saving Water Makes WaterSense

Following the footprints of the successful Energy Star program, U.S. EPA has established a similar program to encourage the efficient use of water. WaterSense seeks to protect the future of our

nation's water supply by promoting water efficiency and enhancing the market for water-efficient products, programs and practices. U.S. EPA is seeking partners with manufacturers, retailers, distributors and utilities to bring WaterSense products to the marketplace and make it easy to purchase high-performing, water-efficient products. Water is one of Kentucky's most valuable resources and KY EXCEL supports and encourages efficient water use. KY EXCEL members wishing to get involved in WaterSense could count their participation as a KY EXCEL project. More information on WaterSense can be found at http://www.epa.gov/watersense.

50 Ways to Green Your Business

KY EXCEL often receives articles and information regarding efforts being taken across the nation to voluntarily improve environmental performance. Because many of the businesses in KY EXCEL have expressed an interest in learning about the environmental efforts of other companies, we thought this would be a good article to pass on. Perhaps one of the best aspects of this article is you will find mention of companies that are also represented in KY EXCEL. You can find the article online at http://www.fastcompany.com/magazine/120/50-ways-to-green-your-business.html.